



# SmartNet Coalition

## Who are we?

Smart Net Coalition is a Canada-wide non-profit network of sustainable businesses and groups working together to address the environmental, social, and economic challenges facing Canadians.

## How do we do this?

Facilitating connections between sustainability-minded folks so we can accomplish larger and more impactful projects. Our local chapter provides Ottawa-specific resources and events.

## How to get involved

### Green Drinks

- A monthly networking event for all those interested in sustainability
- Hosted the 2nd Wednesday of every month

### Annual Sustainability Showcase

- Explore Ottawa-area sustainable businesses
- Learn about how you can integrate sustainability into your daily life
- Connect with community partners to find out what resources are available

### Membership

- Check out our membership options and apply on our website!

### Newsletter

- Stay up-to-date on all things Smart Net Coalition!

## Memberships

**Network Member (FREE):** Engage with our network of sustainable businesses and attend events

**Voting Member (\$250 per year):** Connect with community, get promoted, add new revenue streams, and save upwards of \$1,000 per year

## Build Your Business

- Work with members to complete larger and broader projects than possible individually
- Vote on key activities
- Comprehensive profile on Coalition website

## Earn 25% Off:

- Newsletter highlights
- Social media highlights
- Showcase exhibiting
- Showcase sponsorships
- Partner organization discounts

## Access New Revenue

- Access to an affordable medical/dental plan
- Access to a Member-based retirement plan
- Finder's fee for bringing projects to membership

**Affiliate Membership (FREE):** Support Smart Net Coalition's mandate without networking; Perfect option for community groups or NGOs

## Connect with us

- Email: [info@SmartNetCoalition.ca](mailto:info@SmartNetCoalition.ca)
- Website: [SmartNetCoalition.ca](http://SmartNetCoalition.ca)
- Phone: (613) 422-4781
- Book a meeting: [Calendly.com/SmartNetCoalition](https://Calendly.com/SmartNetCoalition)





### Who are we?

A network of business leaders in the Ottawa region that promotes, connects and supports sustainable business practices, community collaboration, and social responsibility. This will grow and strengthen our local economy.

### Membership Requirement ?

- ❖ 51% Local Ownership OR Non-Profit
- ❖ Businesses with 1-100 employees
- ❖ Local, within 100km of Ottawa
- ❖ Makes independent purchasing decisions
- ❖ Desire to integrate sustainability
- ❖ Open to network with other members

### Why invest in sustainability?

The Economics of doing something

#### Reduce:

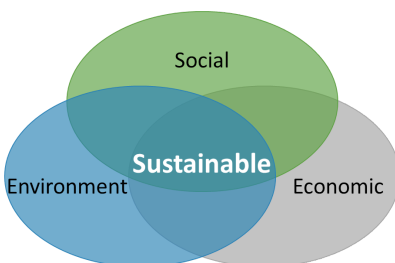
- Energy
- Waste
- Materials
- Turnover
- Risk

#### Increase:

- Productivity
- Profits
- Employee Engagement
- Community Support

### What is a sustainable business?

A well-run enterprise that has minimal negative impact, or potentially a positive effect on its environment, community, and economy. A business that strives to balance people, planet and profit.



### How do we do this ?

#### Promote

- Your business profile
- Newsletter highlight
- Green Drinks announcements
- Post on your Google My Business
- Social media channel postings

#### Connect:

- Monthly Green Drinks Event
- Annual Showcase Exhibiting
- Monthly Newsletter
- My sustainable Business Path

#### Support

- Welcome kit decals and posters
- Baseline kit
- Vetted, Ottawa-Specific resources
- My sustainable business path
- Baseline energy audit kit
- Lunch and learn

### How to connect

[SEAlliance.ca](http://SEAlliance.ca)

Meet us monthly at [Green drinks Ottawa](#)

#### Free Membership

Join us now by using the QR code below

